The American College of Clinical Pharmacology (ACCP) invites you to Sponsor and Exhibit at the 2016 ACCP Annual Meeting, September 25 – 27, 2016 at the Bethesda N Marriott Hotel & Conference Center, Bethesda, MD

EXHIBITOR AND SPONSOR PROSPECTUS
Who We Are

VISION & MISSION
• To improve health by optimizing therapeutics;
• Provide innovative leadership and interdisciplinary education that will enable the generation, integration and translation of scientific knowledge to optimize research, development and utilization of medication for the benefit of all.

ACCP continues to be an organization focused on meeting the needs of its Members and Annual Meeting attendees. With a vision of the value that clinical pharmacology brings to the future of drug development and healthcare, ACCP strives to provide healthcare professionals and scientists with a forum for the exchange of knowledge on topics ranging from research and drug development to clinical care.

ACCP’s diverse global membership is dedicated to improving the quality of patient care by optimizing the use of therapeutics. The College achieves this by providing Continuing Education to a broad range of clinicians and healthcare professionals spanning the scope of research and drug development to patient-related activities. Individuals can participate in live meetings, journal CE activities, webinars or in other online educational activities that provide a forum for new scientific ideas and bring together healthcare professionals of various disciplines to discuss areas of common interest. ACCP maintains its commitment to offering Continuing Medical Education (CME) and Continuing Pharmacy Education (CPE) credit for qualified professionals. ACCP publishes *The Journal of Clinical Pharmacology* and *Clinical Pharmacology in Drug Development*, both of which are provided to Members at no additional cost.

**EDUCATIONAL TOPICS SOLICITED FOR THE 2016 ACCP ANNUAL MEETING INCLUDE:**

**“DISCOVERY” TOPICS**
- Absorption, Distribution, Metabolism & Elimination
- Biosimilars
- Drug Interactions
- Clinical Pharmacokinetics/Pharmacodynamics
- Clinical Trials and Human Pharmacology
- Model-based Drug Development
- Orphan Drugs
- Pharmacoepidemiology
- Pharmacogenomics
- Precision Medicine in Drug Development
- Safety and Efficacy

**“APPLICATION” TOPICS**
- Chronic Pain Management
- Counterfeit Drugs
- Disease Management
- Drug-induced Liver Injury
- HIV/AIDS
- Infectious Diseases (Antibiotics/Vaccines)
- Novel Uses of Anti-depressants
- Oncology
- Obesity
- Precision Medicine as it Relates to Patient Care
- Risk Management, Legal Issues
- Special Populations (e.g., Pediatrics)
- Translational Medicine

*In addition, proposals on Big Data, emerging technologies and regulatory issues were encouraged.*
Why Sponsor and Exhibit at the 2016 ACCP Annual Meeting?

The ACCP Annual Meeting provides an ideal opportunity to interact with your target audience. Attendees are from a cross section of organizational affiliations and roles uniquely positioned to take advantage of your product and service offerings. Get direct access to decision makers who are seeking face-to-face interactions about new, cutting-edge tools to enhance efficient drug development and quality patient care.

Distribution by Attendee Affiliation

Distribution by Attendee Degree

WE INVITE YOU TO COMMIT NOW TO SPONSOR AND EXHIBIT AT THE 2016 ACCP ANNUAL MEETING!
Reserve your space by contacting us at Exhibit@ACCP1.org or 571-291-3493. Deadline for final Sponsor and Exhibitor commitments is June 30, 2016.

CANCELLATION POLICY
Cancellations in writing will be accepted until June 30, 2016 and are subject to a $500 administrative fee.

COMPLIANCE WITH PhRMA CODE
ACCP respectfully requests that Sponsors and Exhibitors comply with the PhRMA Code on Interactions with Healthcare Professionals (http://www.phrma.org/sites/default/files/pdf/phrma_marketing_code_2008-1.pdf) and other applicable codes and guidances related to Sponsor/Exhibitor and attendee interactions.

"Quality presentations, dedicated Exhibit hours and a willingness to listen and work with Exhibitors makes the American College of Clinical Pharmacology an excellent organization to work with and the ACCP Annual Meeting a valuable and worthwhile event to attend year-after-year. I've watched this conference grow over the last decade and it provides a great venue to make new contacts, meet decision makers and strengthen existing relationships."

Bruce Copeland, Director, Business Development, Vince & Associates Clinical Research
Levels of Sponsorship

All ACCP Annual Meeting Sponsors will be recognized for their support in the Final Program, on ACCP’s website and with appropriate signage and acknowledgement during the course of the meeting. Items are available for Sponsorship on a first-come, first-served basis.

PLATINUM: $10,000

Sponsor the ACCP Annual Meeting at the $10,000 Platinum Level and receive two full registrations to the 3-Day ACCP Annual Meeting (please note that Continuing Education credits cannot be obtained through this registration).

The Platinum Sponsorship options include your choice of one of the following:

1. One Exhibit space + exclusive Sponsorship of WiFi access provided to all attendees for one device of their choice. Business cards with your company logo and WiFi access code will be provided to all attendees; or
2. One Exhibit space + one option each from the Gold and Bronze Sponsorship menus; or
3. One option each from the Gold, Silver and Bronze Sponsorship menus.

GOLD: $5,000

Sponsor the ACCP Annual Meeting at the $5,000 Gold Level and receive one full registration to the 3-Day ACCP Annual Meeting (please note that Continuing Education credits cannot be obtained through this registration).

Please choose from one of the Gold Sponsorship options noted below:

TOTE BAGS – Sponsor tote bags that will be provided to Annual Meeting attendees. Tote bags are used long after the meeting ends, ensuring ongoing visibility for your company name and logo.

STUDENT & TRAINEE RECEPTION / EVENT – Student & Trainee Annual Meeting attendees participate in an event to network and learn from experts in the field of clinical pharmacology. Acknowledgement of sponsorship includes signage at the event and inclusion of company name and logo on Student & Trainee materials and in the Annual Meeting Final Program.

SILVER: $3,500

Sponsor the ACCP Annual Meeting at the $3,500 Silver Level and choose from one of the Silver Sponsorship options noted below:

LANYARDS – Prominently display your company name and logo on lanyards worn by Annual Meeting attendees.

POSTER BOARDS – Sponsor poster boards for the two Poster Sessions held on Sunday and Monday evenings, providing a unique opportunity for your logo to be displayed at the evening receptions attended by Annual Meeting attendees.

FULL COLOR AD ON BACK OF PROGRAM – Display your full color ad on the back cover of the Annual Meeting Final Program.
METHOD OF PAYMENT (check one):
- Check* (Payable to ACCP in US Dollars drawn on a US Bank)
- VISA
- American Express
- MasterCard
- Bank Transfer

Cardholder name (print): __________________________________________________________________________
Card number: ___________________________________________ Expiration date: __________/___________
Authorized signature: __________________________________________________________________________
Amount in US Dollars authorized to charge: __________________________________________________________
For 2016 ACCP ANNUAL MEETING SUPPORT

Please indicate the level of Sponsorship you would like to provide: ___Platinum ___Gold ___Silver ___Bronze
Please indicate the specific item(s) you would like to Sponsor: __________________________________________

Email this completed form to Exhibit@ACCP1.org

*Checks should be mailed to ACCP, PO Box 1758, Ashburn, VA 20146

BRONZE: $2,500

Sponsor the ACCP Annual Meeting at the $2,500 Bronze Level and choose from one of the Bronze Sponsorship options noted below:

MEETING BAG INSERTS – Include your company’s promotional materials in the Annual Meeting attendee tote bags. Price reflects one promotional piece and all materials must be provided to ACCP by August 31st.

FULL COLOR AD INSIDE BACK COVER OF FINAL PROGRAM – Display your full color ad on the inside back cover of the Annual Meeting Final Program.

ADDITIONAL OPTIONS FOR ADVERTISING IN ANNUAL MEETING FINAL PROGRAM

Full Page – $1,500, Half Page – $750 and Quarter Page – $375

EXHIBITOR AND SPONSOR PROSPECTUS
ACCP utilizes creative, fresh ideas to get attendees interacting with Exhibitors. From Poster Sessions, evening receptions, breakfasts and coffee breaks to games that encourage interaction, we understand the importance of Exhibitors engaging with attendees.

For the 2016 ACCP Annual Meeting, booth space will be determined based on a point system. Historical participation in the ACCP Annual Meeting and reserving hotel rooms at the ACCP headquarters hotel from 2010 – 2015 are included in this point system. Other Exhibitors will be permitted booth selection on a first-come, first-served basis.

Exhibitors interested in more than one booth space should contact ACCP about options.
Exhibit fee includes 10’ booth space, one 6’ table, two chairs and a wastebasket.

Exhibit Registration Form
2016 ACCP Annual Meeting

Exhibitor Registration Form

EXHIBIT COMPANY __________________________________________________________

ADDRESS __________________________________________________________

CITY __________________________ STATE _______ COUNTRY ____________ ZIP ______

CONTACT PERSON* __________________________

*Person responsible for disseminating Exhibit information from ACCP.

PHONE ___________________ CELL PHONE ___________________ FAX _____________

EMAIL __________________________

EXHIBIT FEE (Includes Two Exhibit Personnel): $2,250 
ADDITIONAL EXHIBITOR FEE: $250 each 
EXHIBIT FEE (Includes Two Exhibit Personnel PLUS One Full Registration to the Annual Meeting**): $2,750 

BOOTH SPACE CHOICES  #1 _______ #2 _______ #3 _______

A/V Requirements? (Please specify) Costs incurred to provide this equipment will be billed to the Exhibitor.

___________________________________________________________________________________________________

METHOD OF PAYMENT (check one):

☐ Check*** (Payable to ACCP in US Dollars drawn on a US Bank)

☐ VISA ☐ American Express  ☐ MasterCard  ☐ Bank Transfer

Cardholder name (print): __________________________________________________________

Card number: __________________________ Expiration date: ________/____

Authorized signature: __________________________________________________________

Amount in US Dollars authorized to charge: __________________________ For 2016 ACCP ANNUAL MEETING EXHIBIT FEE

Complimentary Exhibit Staff Person #1: Name __________________________ Cell Phone ______

Email __________________________

Degree(s) to be displayed on attendee badge ____________

Complimentary Exhibit Staff Person #2: Name __________________________ Cell Phone ______

Email __________________________

Degree(s) to be displayed on attendee badge ____________

Full Registrait designated to attend 3-Day Annual Meeting** (if applicable and purchased above)

Name __________________________ Cell Phone ______

Email __________________________

Degree(s) to be displayed on attendee badge ____________

**Please note that Continuing Education credit cannot be earned through this mode of registration; payment is required to earn credit, as enforced by the accreditation guidelines.

Additional ($250 Fee) Exhibit Staff Person #3: Name __________________________ Cell Phone ______

Email __________________________

Degree(s) to be displayed on attendee badge ____________

Additional ($250 Fee) Exhibit Staff Person #4: Name __________________________ Cell Phone ______

Email __________________________

Degree(s) to be displayed on attendee badge ____________

COPY THIS PAGE AS REQUIRED FOR ADDITIONAL EXHIBITOR PERSONNEL.

DESCRIPTION OF COMPANY (50 words or less) must be included with payment. Additionally, please send your company URL and high-resolution logo in EPS, JPEG, PNG, or GIF format to Exhibit@ACCP1.org at the time of Exhibitor registration.

***Checks should be mailed to ACCP, PO Box 1758, Ashburn, VA  20146

ACCP’s Tax ID number is 22-1950891