The American College of Clinical Pharmacology (ACCP) invites you to Sponsor & Exhibit at the

2018 ACCP Annual Meeting
September 23 – 25, 2018
Bethesda N Marriott Hotel & Conference Ctr, Bethesda, MD

EXHIBITOR & SPONSOR PROSPECTUS
Who We Are

VISION & MISSION

• To improve health by optimizing therapeutics;
• Provide innovative leadership and interdisciplinary education that will enable the generation, integration and translation of scientific knowledge to optimize research, development and utilization of medication for the benefit of all.

ACCP continues to be an organization focused on meeting the needs of its Members and Annual Meeting attendees. With a vision of the value that clinical pharmacology brings to the future of drug development and healthcare, ACCP strives to provide healthcare professionals and scientists with a forum for the exchange of knowledge on topics ranging from research and drug development to clinical care.

ACCP’s diverse global membership is dedicated to improving the quality of patient care by optimizing the use of therapeutics. ACCP achieves this by providing Continuing Education to a broad range of clinicians and healthcare professionals spanning the scope of research and drug development to patient-related activities. Individuals can participate in live meetings, journal CE activities, live webinars or On Demand educational activities that provide a forum for new scientific ideas and bring together healthcare professionals of various disciplines to discuss areas of common interest. ACCP maintains its commitment to offering Continuing Medical Education (CME) and Continuing Pharmacy Education (CPE) credit for qualified professionals. ACCP publishes The Journal of Clinical Pharmacology and Clinical Pharmacology in Drug Development, both of which are provided to Members at no additional cost.

EDUCATIONAL TOPICS SOLICITED FOR THE 2018 ACCP ANNUAL MEETING INCLUDE:

• Absorption, Distribution, Metabolism & Elimination
• Applications of Modeling & Simulation
• Big Data
• Biosimilars
• Clinical Pharmacokinetics/Pharmacodynamics
• Clinical Pharmacology Education
• Clinical Trials & Human Pharmacology
• Decision Making in Research & Development
• Disease Management
• Drug-induced Adverse Outcomes
• Drug Interactions
• Effectiveness & Impact on Quality of Life
• Emerging Technologies
• Experimental Pharmacology in In Vitro & In Vivo Studies
• HIV/AIDS
• Immunology/Immunotherapy
• Infectious Diseases (Antibiotics/Vaccines)
• Mechanism of Action
• Model-based Drug Development
• New & Adaptive Clinical Trial Designs
• Novel Use of Therapeutics/Drug Repurposing
• Oncology
• Opioid & Other Substance Misuse Management
• Orphan Drugs
• Pediatrics
• Pharmacoeconomics
• Pharmacoepidemiology
• Pharmacogenomics
• Pharmacometrics
• Precision Medicine
• Regulatory Issues
• Risk Management/Legal Issues
• Safety & Efficacy
• Special Populations
• Therapeutic Drug Monitoring
• Translational Medicine (Biomarkers/Imaging)
• Transporters
Why Sponsor & Exhibit at the 2018 ACCP Annual Meeting?

The ACCP Annual Meeting provides an ideal opportunity to interact with your target audience. Attendees are from a cross section of organizational affiliations and roles uniquely positioned to take advantage of your product and service offerings. Get direct access to decision makers who are seeking face-to-face interactions about new, cutting-edge tools to enhance efficient drug development and quality patient care.

The ACCP Annual Meeting is a unique platform for Service Provider and Biopharma exchanges as well as education on emerging therapeutic areas and drug development trends. I enjoy the event! The networking opportunities are very beneficial and the learnings from the seminars highly useful in day to day interactions with Clients.

Elias Sayias, BSc, CCRA
Director, Business Development & Client Relations
High Point Clinical Trials Ctr

CANCELLATION POLICY
Cancellations in writing will be accepted until June 30, 2018 and are subject to a $500 administrative fee.

COMPLIANCE WITH PhRMA CODE
ACCP respectfully requests that Sponsors & Exhibitors comply with the PhRMA Code on Interactions with Healthcare Professionals and other applicable codes and guidances related to Sponsor/Exhibitor and attendee interactions.

WE INVITE YOU TO COMMIT NOW TO SPONSOR & EXHIBIT AT THE 2018 ACCP ANNUAL MEETING!
Reserve your space by contacting us at Exhibit@ACCP1.org or 571-291-3493. Deadline for final Sponsor & Exhibitor commitments is June 30, 2018.

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# Levels of Sponsorship

All ACCP Annual Meeting Sponsors will be recognized for their support in the Final Program and with appropriate signage and acknowledgement during the course of the meeting. Items are available for Sponsorship on a first-come, first-served basis. Additional sponsorship opportunities will be considered upon request.

## PLATINUM: $10,000

Sponsor the ACCP Annual Meeting at the $10,000 Platinum Level and receive two full registrations to the 3-Day ACCP Annual Meeting (please note that Continuing Education credits cannot be obtained through this registration).

The Platinum Sponsorship options include your choice of one of the following:

1. Exclusive Sponsorship of WiFi or Mobile App access provided to all attendees for one device of their choice + one Exhibit space. Business cards with your company logo and WiFi access code will be provided to all attendees; or
2. One Exhibit space + one option each from the Gold and Bronze Sponsorship menus; or
3. One option each from the Gold, Silver and Bronze Sponsorship menus.

## GOLD: $5,000

Sponsor the ACCP Annual Meeting at the $5,000 Gold Level and receive one full registration to the 3-Day ACCP Annual Meeting (please note that Continuing Education credits cannot be obtained through this registration).

Please choose from one of the Gold Sponsorship options noted below:

- **TOTE BAGS** – Sponsor tote bags that will be provided to Annual Meeting attendees. Tote bags are used long after the meeting ends, ensuring ongoing visibility for your company name and logo.

- **STUDENT, TRAINEE & YOUNG PROFESSIONAL RECEPTION / EVENT** – Student, Trainee & Young Professional Annual Meeting attendees participate in this event to network and learn from experts in the field of clinical pharmacology. Acknowledgement of sponsorship includes signage at the event and inclusion of company name and logo on Student, Trainee & Young Professional materials and in the Annual Meeting Final Program.

## SILVER: $3,500

Sponsor the ACCP Annual Meeting at the $3,500 Silver Level and choose from one of the Silver Sponsorship options noted below:

- **LANYARDS** – Prominently display your company name and logo on lanyards worn by Annual Meeting attendees.

- **POSTER BOARDS** – Sponsor poster boards for the two Poster Sessions held on Sunday and Monday evenings, providing a unique opportunity for your logo to be displayed at the evening receptions attended by Annual Meeting attendees.

- **FULL COLOR AD ON BACK OF PROGRAM** – Display your full color ad on the back cover of the Annual Meeting Final Program.
BRONZE: $2,500

Sponsor the ACCP Annual Meeting at the $2,500 Bronze Level and choose from one of the Bronze Sponsorship options noted below:

MEETING BAG INSERTS – Include your company’s promotional materials in the Annual Meeting attendee tote bags. Price reflects one promotional piece and all materials must be provided to ACCP by August 31st.

FULL COLOR AD INSIDE BACK COVER OF FINAL PROGRAM – Display your full color ad on the inside back cover of the Annual Meeting Final Program.

ADDITIONAL OPTIONS FOR ADVERTISING IN ANNUAL MEETING FINAL PROGRAM

- Full Page – $1,500, Half Page – $750 and Quarter Page – $375

METHOD OF PAYMENT (check one):
- Check* (Payable to ACCP in US Dollars drawn on a US Bank)
- VISA  American Express  MasterCard  Bank Transfer

Company name: ____________________________________________________________

Cardholder name (print): ____________________________________________________

Card number: ____________________________ Expiration date: ________ / ________

Authorized signature: ______________________________________________________

Amount in US Dollars authorized to charge: ____________________________________

For 2018 ACCP ANNUAL MEETING SUPPORT

Please indicate the level of Sponsorship you would like to provide: ____Platinum  ____Gold  ____Silver  ____Bronze

Please indicate the specific item(s) you would like to Sponsor: ______________________________

Email this completed form to Exhibit@ACCP1.org

*Checks should be mailed to ACCP, PO Box 1758, Ashburn, VA 20146-1758
Exhibit Hall

**EXHIBITOR SET UP:**
Sunday, Sept 23rd 11:00 am – 4:00 pm

**EXHIBIT HOURS:**
Sunday, Sept 23rd 5:00 – 8:00 pm  
Monday, Sept 24th 7:00 – 11:00 am and 3:00 – 8:00 pm  
Tuesday, Sept 25th 7:00 – 11:00 am

**EXHIBITOR MOVE OUT:**
Tuesday, Sept 25th 11:00 am – 3:00 pm

ACCP utilizes creative, fresh ideas to get attendees interacting with Exhibitors. From Poster Sessions, evening receptions, breakfasts and coffee breaks to games that encourage interaction, we understand the importance of Exhibitors engaging with attendees.

For the 2018 ACCP Annual Meeting, booth space will be determined based on a point system. Historical participation in the ACCP Annual Meeting and reserving hotel rooms at the ACCP headquarters hotel from 2010 – 2017 are included in this point system. Other Exhibitors will be permitted booth selection on a first-come, first-served basis.

Exhibitors interested in more than one booth space should contact ACCP about options.
Exhibitor Space Allocation Request
2018 ACCP Annual Meeting

Exhibit fee includes 10'x10' booth space, one 6' table, two chairs and a wastebasket.

EXHIBIT COMPANY ____________________________

ADDRESS ______________________________________

CITY ____________________ STATE ______ STATE __________________________

CONTACT PERSON* ______________________________________

*Person responsible for disseminating Exhibit information from ACCP.

PHONE _______________ CELL PHONE _______________ EMAIL __________________________

EXHIBIT FEE (Includes Two Exhibit Personnel): $2,250 ______________

ADDITIONAL EXHIBITOR FEE: $250 each ______________

EXHIBIT FEE (Includes Two Exhibit Personnel PLUS Limit of One Full Registration to the Annual Meeting): $2,750 ______________

BOOTH SPACE CHOICES    #1 ______________  #2 ______________  #3 ______________

METHOD OF PAYMENT (check one):
☐ Check** (Payable to ACCP in US Dollars drawn on a US Bank)
☐ VISA ☐ American Express ☐ MasterCard ☐ Bank Transfer

Cardholder name (print): ______________________________________________________

Card number: ____________________________________________________________ Expiration date: _________ / _________

Authorized signature: ______________________________________________________

**Checks should be mailed to ACCP, PO Box 1758, Ashburn, VA 20146-1758

Amount in US Dollars authorized to charge: ____________________ For 2018 ACCP ANNUAL MEETING EXHIBIT FEE

PLEASE PROVIDE THE FOLLOWING:

1) DESCRIPTION OF COMPANY (50 words or less) must be included with payment ____________________

2) YOUR COMPANY URL ____________________

3) A HIGH-RESOLUTION LOGO (300 dpi) EPS, TIF OR JPEG format to Exhibit@ACCP1.org at the time of Exhibitor registration.

Closer to date of Annual Meeting, we will request information regarding your booth attendees.
Exhibitor FAQs

1. What is the payment deadline?
   Payment is due at the time of reservation. An invoice, however, can be sent upon request.

2. Do Exhibitors need insurance?
   All Exhibitors should have a certificate of insurance.

3. What is the cancellation policy?
   Exhibitors must provide a cancellation, in writing, before June 30, 2018, to receive a refund less $500 cancellation fee.

4. When are Exhibitor Kits sent?
   Exhibitor Kits will be sent to the Exhibitor points of contact by mid-June.

5. Can I obtain a list of attendees?
   ACCP will provide a pre-meeting list of registered individuals the first week of August and September. A final post-meeting attendee list will be sent within 7 business days of the meeting closure. Please note: No attendee email addresses will be provided to Exhibitors. Only direct mail addresses will be sent.

Exhibits include the following:

- Premium 10’ x 10’ Exhibit space, including 6’ draped table, 2 chairs and wastebasket.

- Two Exhibitor passes, with the option of 1 full meeting registration, are available for an additional $500 each. (This pass does not confer Continuing Education credit)

- Premium listing and company description in meeting program and Mobile App.

- Two pre-meeting attendee lists, one post-meeting attendee list for marketing purposes.